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BRIAN REYNARD

EDUCATION

Master of Arts in Educational Technology: 2006

The University of Findlay
Findlay, Ohio

Bachelor of Fine Arts: Digital Art - Imaging: 2004

Bowling Green State University
Bowling Green, Ohio

EMPLOYMENT

Academic Technology Specialist: Multimedia & Graphic Design

Teaching, Learning and Technology Center, Academic Technology Services,
The University of Findlay
2004-present

- Video and still photo documentary photographer: US Department of Education PT3 funded project, including discussions with content experts, planning and production
- Co-producer of special video project as requested by University President
- Created all materials for a national conference including print/web marketing, on site information and participant displays.
- Graphic design: all outgoing Academic Technology Services documents to insure both aesthetics and effective visual communication (layout, design color correction, etc)
- Provide solutions: multimedia needs and challenges in faculty/staff projects
- Instructional materials designer: faculty instructional modules with both print and web access
- Co-instructor: technology tools workshops for faculty

Tools used: Adobe Photoshop, Illustrator, InDesign, After Effects; Macromedia Flash; HTML; CSS;

Webmaster / Graphic Artist / Web Designer

Finders Records & Tapes, Bowling Green, Ohio
2000-present

- Conceptualized and created web presence for Finders Records:
<http://www.findersrecords.com>.
 - Work collaboratively with out-of-state distributor and content provider
 - Manage all facets of customer service queries and transaction data
 - Manage all updates to website's look and structure
- Created corporate brand identity, logo, t-shirt design, advertisements, in-store signs and a monthly e-mail list subscribed to by over 1300 people.

Tools used: Adobe Photoshop & Illustrator, Macromedia Freehand & Dreamweaver.

EMPLOYMENT (CONT.)

Digital Multimedia Specialist- Advanced

The Center for Creative Instruction
Medical University of Ohio, Toledo, Ohio
1998-2000

Conceptualized and created web pages for extensive MCO website.

Tools used: Adobe Photoshop, Macromedia Freehand and Dreamweaver.

PUBLICATIONS

Hatch, J., Reynard, B. and Abell, N. (2006). Transforming Pedagogy: Innovation through faculty partnerships. Society for Information Technology & Teacher Education 17th International Conference, 2006, (5), 1203-1207.

Abell, N., Cindric, S., Hatch, J., Reynard, B. and Waring, S. (2006). Transformation and Collaboration: Mentoring Relationships in Teaching, Learning and Technology. Society for Information Technology & Teacher Education 17th International Conference, 2006, (5), 2762-2766.

SKILLS

- Adobe Acrobat
- Adobe After Effects
- Adobe Dreamweaver
- Adobe Flash
- Adobe GoLive
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Alias Maya
- HTML
- CSS (I love CSS Standards..)
- MYSQL

COMMUNITY SERVICE

Video and still photo documentary photographer for community musical group:
<http://www.flickr.com/photos/square006>

PERSONAL INTERESTS

10 years of photography/digital photo editing experience
2 years of digital video/animation experience

CONSULTING

Andira International
www.andiraintl.com

Red Envy Boutique
www.myspace.com/redenvyboutique